



For Immediate Release

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**ALAMO DRAFTHOUSE CINEMA AND ORIGIN HOTEL COLLECTION
CELEBRATE DUAL GROUNDBREAKING IN WESTMINSTER, COLORADO**

Alamo Drafthouse Westminister Prepares for Spring 2019, Followed by Winter 2019 Opening of New Hotel, Origin Westminister

Westminister, Colo. -- (August 9, 2018) – Today, [Alamo Drafthouse Cinema](#) and [Origin Hotel Collection](#) hosted a groundbreaking ceremony of their latest developments located at the corner of 89th Ave. and Westminister Blvd. in Westminister, Colorado. This marks Alamo Drafthouse Cinema’s third Denver-area theater and the fourth property from the new hotel brand, Origin Hotel Collection.

Located in Downtown Westminister, approximately 15 minutes from downtown Denver, the new development’s groundbreaking was celebrated by local officials including City of Westminister Mayor Herb Atchison, members of the business community, Alamo Drafthouse Cinema representative Dave Kennedy, Origin Hotel Collection Developers and Thrash Group Partners, Walker and Joe Thrash and Thrash Group Founding Partner, Ike Thrash.

“The City of Westminister is a perfect fit for our third location in the Denver metroplex,” said Mr. Kennedy. “We are overwhelmed with the amount of support and enthusiasm from the community. This will be the largest and most luxurious Alamo Drafthouse Cinema in the Denver area.”

“What started as an informal meeting with the City of Westminister immediately became a brainstorming session on how Origin Hotel Collection could complement the city’s vision for

creating a dynamic downtown,” said Mr. Thrash. “It was obvious, while looking at the city’s innovative concept, the we were on the same page. We couldn’t be more excited to officially break ground on this project.”

Alamo Drafthouse Cinema Westminster will feature luxury recliners and nine screens, including a large-format and freakishly big “Alamo Big Show” screen. Construction will be handled by Bailey Construction with architectural design by Hodges Architect.

The 125-room Origin Westminster will offer corner suites overlooking the Central Plaza, a 1.2-acre space with a pavilion and vast lawn designed for outdoor programming, a fully-equipped fitness center, a new, independent restaurant concept, retail space and 3,000 square feet of meeting space. Developer and owner of Origin Westminster, [The Thrash Group](#), will also manage its construction through Thrash Development, the general contractor associated with the multifaceted real estate development company. Architectural design will be led by [Tryba Architects](#), a local Denver architecture firm.

Alamo Drafthouse Cinema first came to Colorado in March of 2013 in Aspen Grove located in Littleton. The theater’s second location opened in May of 2017 at Sloans Lake. Origin Westminster is the fourth hotel nationwide created under the new Origin Hotel Collection, and the second within Colorado. Other properties include Origin Red Rocks, located in Golden, Colo., which celebrates its opening August 10, 2018; Origin Lexington, located in Lexington, Ky., which is slated to open Spring 2019; and Origin Raleigh, located in Raleigh, NC, which is slated to open Summer 2019.

ABOUT ALAMO DRAFTHOUSE CINEMA

The Alamo Drafthouse Cinema was founded in 1997 as a single-screen mom and pop repertory theater in Austin, TX. Twenty-one years later, with 32 locations and counting, the Alamo has been named "the best theater in America" by Entertainment Weekly and "the best theater in the world" by Wired. The Alamo Drafthouse Cinema has built a reputation as a movie lover's oasis not only by combining food and drink service with the movie-going experience, but also introducing unique programming and high-profile, star-studded special events. Alamo Drafthouse created Fantastic Fest, a world renowned film festival dubbed "The Geek Telluride" by Variety. Fantastic Fest showcases eight days of genre cinema from independents, international filmmakers and major Hollywood studios. Alamo Drafthouse's collectible art gallery, Mondo, offers breathtaking, original products featuring designs from world-famous artists based on licenses for popular TV and Movie properties including Star Wars, Star Trek & Universal Monsters. The Alamo Drafthouse Cinema is expanding its brand in new and exciting ways, including partnering with the film distribution company NEON, Birth.Movies.Death., an entertainment content platform for movie lovers, and the American Genre Film Archive, a non-profit film archive dedicated to preserving, restoring and sharing exploitation-era film. For more

information, visit Drafthouse.com, or follow @alamodenver on [Facebook](#), [Instagram](#) and [Twitter](#).

ABOUT ORIGIN HOTEL COLLECTION

Origin Hotel Collection is a new brand that connects guests to the essential spirit of each destination in which its hotels are located; no two properties are exactly alike, because no two places offer the same experience. Created by The Thrash Group, a real estate development company based in Hattiesburg, Mississippi, Origin Hotel aims to offer today's traveler something different through proprietary initiatives such as the Do List, the Locals, From Here, Origin Gives and the Team Travel Program. With its experience-driven lifestyle, Origin Hotel is dedicated to helping its guests discover their next adventure by cultivating connections between them, its team and the community. Origin Red Rocks, the collection's debut property, celebrated its grand opening in August 2018 in Golden, Colorado. Additional hotels will open throughout the U.S. in 2018 and 2019 in Lexington, Kentucky, Raleigh, North Carolina and Westminster, Colorado. For more information visit OriginHotel.com, or follow @originhotel on [Instagram](#) and [Facebook](#).

ABOUT DOWNTOWN WESTMINSTER

Strategically located halfway between Denver and Boulder on the thriving U.S. 36 tech corridor, Westminster's new downtown will redefine the future of suburban America. The 105-acre site at U.S. 36 and Sheridan Boulevard connects to one of the region's busiest bus rapid transit corridors and over 100 miles of bike trails. Downtown Westminster will be a true downtown – unique, vibrant, and genuine – developed over time, one block at a time, by different developers and builders.

ABOUT THE THRASH GROUP

The Thrash Group is a multifaceted real estate development company based in Hattiesburg, Mississippi. The company was founded by Ike W. Thrash in 1986 and since its inception has purchased and/or developed in excess of 1.5 billion dollars in commercial real estate. The Thrash Group specializes in the acquisition, development, management, and renovation of commercial properties with a primary focus on multifamily and hospitality projects. Origin Hotel Collection is the company's most recent venture with the first four locations coming online in 2018/2019.