

PROCLAMATION

Whereas, the City of Westminster, Colorado celebrates our local small businesses and the contributions they make to our local economy and community; and

Whereas, according to the United States Small Business Administration, there are currently 34.8 million small businesses in the United States, they represent 99.9 percent of all businesses with employees in the United States, are responsible for 62.7 percent of net new jobs created over the past 30 years, and

Whereas, small businesses employ 45.9 percent of the employees in the private sector in the United States; and

Whereas, nearly 94 percent of Westminster's businesses are small businesses which create jobs and spur economic growth; and

Whereas, on average, 41 percent of consumers' holiday shopping will be done at small, independently owned retailers and restaurants; and

Whereas, 87 percent of all consumers believe that supporting small, independently-owned restaurants and bars is important; and

Whereas, 76 percent of all consumers plan to go to one or more small businesses as part of their holiday shopping; and

Whereas, Westminster, Colorado, supports our local businesses that create jobs, boost our local economy, and preserve our neighborhoods; and

Whereas, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE I, Nancy McNally, Mayor of Westminster, Colorado on behalf of the entire City Council and Staff do hereby proclaim, November 29, 2025, as:

SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Signed this 24th day of November, 2025.

Nancy McNally, Mayor



WESTMINSTER