



## **Harris Park Area Plan Focus Group 2 Summary**

The second Focus Group meeting for the Harris Park Area Plan was held on Wednesday, May 8, 2019. After a short presentation by the consultant, Winter & Co., that provided a summary of the first workshop held in February and the feedback collected during that workshop, Focus Group members participated in three activities. In the first activity, participants reviewed the descriptions and boundaries for the eleven Character Areas that were determined by Workshop 1 feedback. The second exercise asked Focus Group members to write a draft vision statement. The third and final activity listed a series of categories within which future projects in the Area may fall. The categories were reviewed and ranked in order of most importance in order to assist in the future prioritization of proposed projects for the area. The following text provides a summary of main ideas expressed by the Focus Group members.

### **KEY TAKEAWAYS**

- Focus Group members agreed with the community input gathered during Workshop 1 and from the online survey regarding future visioning for the Harris Park Area the Character Area information.
- Key topics raised during each of the activities included the following:
  - the need for a mix of uses including restaurants and breweries
  - the importance of safety
  - the need for parking in the appropriate locations
  - the importance of maintaining the unique qualities of the Harris Park Area including its history

### **ACTIVITY 1: CHARACTER AREA BOUNDARIES AND DESCRIPTIONS**

- Descriptions and boundaries for each of the 11 Character Areas were confirmed
- Additional notes for some of the Character Areas were suggested, many of which focused on safety, parking, gateways and the scale of development that is appropriate for each Character Area.

**ACTIVITY 2: VISION STATEMENT**

- Vision statements imagined the Harris Park Area in 2034 and focused on the Area as a destination that celebrates its unique qualities and history, while prioritizing a mix of uses for future development.

**ACTIVITY 3: CONSIDER PRIORITIZATION CRITERIA**

- There was a tie between the topics of “Area Character” and “Development”; each received a top priority vote from 5 people during the meeting.
- In a weighted calculation of the priority ranking done by each Focus Group member, “Development” came in first place, with “Area Character” in second, “Public Realm Improvements” in third, “Connections” in fourth and “Public Amenities” in fifth.

**MOVING FORWARD**

- Focus Group members are looking forward to Workshop 2 and to what community members have to add to the initial thoughts regarding the exercises provided during this meeting.