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Dear Westminster Business Community,

First and foremost, we want you to know that your safety and well-being is the primary focus of City Council and the staff of the City of Westminster during the COVID-19 pandemic.

The City Manager, Department Heads and staff are continually monitoring this situation to determine how to best mitigate the impacts of this public health crisis so we can ensure that essential city services and resources, such as fire, police, and water continue without disruption, and the safety and health of our residents is prioritized. Please visit the city's COVID-19 page at www.cityofwestminster.us/covid-19 for updates and links to resources.

While the public health response to this crisis is the most urgent, the economic response will be no less challenging. The City of Westminster's Economic Development Department knows how critical the city's support will be to ensure your long-term financial stability. The rapid, large-scale measures that will be needed to blunt a recession will be impossible without federal support and our local government will have to engage in new and innovative ways to create greater prosperity for all.

Live Broadcast – Resource Updates

Communication and connection to resources will be critical in the days ahead. The City of Westminster in partnership with 9News will be hosting a live streamed program on Wednesday, March 25 from 6:30 – 7:30pm. This program will contain lots of information about federal, state and local resources and it will give you the opportunity to ask questions of our guests. We hope you can join us on the 9News or city Facebook page, the city's website and other digital platforms. We have also developed a dedicated [COVID-19 Business Resources page](#) on our Economic Development website, and will continually update with information and tools as they are made available.

Recovery Work Group/City Operations

The City of Westminster's Economic Development Department is launching Project R.I.S.E. (Reinvestment, Innovation, Strengthening and Empowering our Community) effective immediately. This work group is comprised of a team of city staff from multiple departments and a task force from the business community will also be engaged. This recovery work group is charged with creating innovative programs and initiatives to support Westminster businesses especially in the areas of working capital and workforce support.

We also understand there are questions about the impact on city operations. City departments are open for business, and while a lot of staff are working virtually at the request of the Governor, they will respond to your calls or needs in a timely manner.

Business Survey

Prior to the COVID-19 pandemic, we planned for a 2020 Business Survey to be sent to all Westminster businesses. Despite our best efforts to retract the mailing, the survey has already been sent out. We understand this may not be the most opportune time to complete a business survey. However we still want to hear from our businesses and look at this as an opportunity to inform us of upcoming needs and challenges that may have arisen because of the current crisis.

This is an unprecedented time for our city and those across our nation and world. We continue to believe firmly in the Westminster business community and we are committed to walking this journey with you during these difficult times. If you have any thoughts or questions, please reach out to Stephanie Troller, Business Development Manager, via email at stroller@cityofwestminster.us or call: Office 303-658-2318, Cell 720-454-5849.

Warm regards,
John L. Hall
Director of Economic Development



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