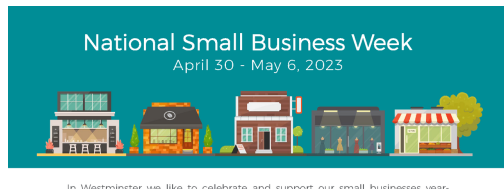


# National Small Business Week

April 30 – May 6, 2023



In Westminster, we like to celebrate and support our small businesses year-round! The City strives to create an environment where local businesses have a strong relationship with, and see a true partner in the City. Whether you're an existing business or thinking of starting a new one, check out all the ways the City can support you.



#### Grants and Scholarships

From capital improvement grants to business training scholarships, to sustainability programs and rebates, the City provides tools and funding to help you and your business succeed. [Learn More](#)



#### Business Trainings

Our City 101 trainings help you navigate city topics, and we partner with the Small Business Development Center (SBDC) to provide trainings tailored for your business needs. [Learn More](#)



#### Workforce Programs

Hiring, training and retaining employees is especially difficult these days. We work with our local and regional partners to offer grants and resources that can make it a little easier. [Learn More](#)



#### Business Outreach

We try to get out and visit all of our businesses, and we provide regular updates and information via our website, e-newsletter and social media. Stay on top of things and stay in touch! [Learn More](#)



#### Other Business Resources

Looking for a fun team building activity? Or planning your next employee get-together? Check out our Activity Guide for some unique ways to gather your team and have some fun! [Learn More](#)



[www.westminstereconomicdevelopment.org](http://www.westminstereconomicdevelopment.org)

## Small business is our business!

In Westminster, we take pride in celebrating and supporting our small businesses. Last night, Mayor McNally proclaimed April 30-May 6, 2023 as Small Business Week to focus on the significant contributions of the small businesses and their owners in our community, and to celebrate the entrepreneurial spirit.

**< ^ Click on the flyer to see all of the ways the City helps our small businesses.**

#### We offer:

- Grants and scholarships
- Business trainings
- Workforce grants and programs
- Business outreach

[Read more here](#)

**Look for our Economic Development team in the next couple of weeks! We will be visiting various shopping centers to say hello and to share important resources.**

## New Westminster Businesses

### \*March\*

- Asian Cajun Westminster
- Bodhi Bridge
- Elevate Dance Center
- Engineered Data Products
- GG Dog Sitting / Star Analyst Chart
- Guthrie Services
- Maureen Modlish
- Ocean Therapy Massage



## \*\* UPDATE: LOCATION & TIME CHANGE \*\*

### Opening Your Business in Westminster & City Resources 101

\*\* Due to the incoming weather pattern, this training will now be held VIRTUALLY and not in-person. The registration link is below."

**What:** Join representatives from the City of Westminster to learn about licensing, zoning, permitting, tap fees & grease traps, sales tax and available small business resources.

**When:** Wednesday, April 26, 2023, 7:30 - 8:30 a.m.

**Where:** Virtual - [Register here](#)

**Questions:** Email Shelby Wood, [swood@cityofwestminster.us](mailto:swood@cityofwestminster.us)

## FREE Workforce Training Series



### Managing Your Workforce: Best Practices

Tuesday, May 16 - 11:00 a.m. - 12:00 p.m. (Virtual)



### Is Apprenticeship Right for Your Company

Wednesday, May 17, 2023 - 7:00 - 8:30 a.m. (In Person)



### Accessing Community College Workforce Resources

Thursday, June 15 - 12:00 - 1:00 p.m. (Virtual)



### Accessing County Workforce Resources

Wednesday, June 28 - 11:00 a.m. - 12:00 p.m. (Virtual)



[Learn more and register here](#)

## Upcoming Free Training

### Opportunities through the Small

### Business Development Center



#### Business Insurance Basics

Tuesday, May 9, 2023 - 12:00 - 1:00 p.m.

#### Fundamentals for Child Care Businesses

Start: Thursday, May 18, 2023 | Length: 6 Weeks | Thursday evenings, 6:00 - 8:00 p.m.

[Learn more and register here](#)



## SAGE Sustainable Business Program

We are here to help your business conserve resources and save money. We offer cost-saving programs like energy assessments, and even parking lot lights rebates! [Check out our website](#) on how to get started.

#### Alternative Commute Tax Credit

As an employer, you can receive a tax credit to support alternative commute options. From transit passes to carpools, you can be credited half the cost of your program (up to \$250,000). Contact [SAGE@cityofwestminster.us](mailto:SAGE@cityofwestminster.us) to learn about this opportunity and to get connected with an advisor to help you through the process.

#### Reusables Rebate

SAGE's new incentive is a one-time rebate for buying reusable solutions. The refund will cover up to 75% of total costs, up to \$1,000.

Learn more and apply [here](#)

#### Host a Bike-to-Work Day Station

Bike-to-Work Day is set to take place Wednesday, June 28, 2023. If you would like to add your business as a stop for sustainable commuters, add visibility to your business and support an important cause, register [here](#).

#### Get "Colorado Clean Commute" Approved

If you offer, or want to offer, clean commute services for your employees, get "Colorado Clean Commute Approved". Employers with this approval will be featured by SAGE And in Way to Go's marketing materials and will receive a digital badge of approval. To get started, take a short assessment [here](#).



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