



## Business Appreciation Month is Coming!

Each year the City sets aside the month of November to recognize and thank businesses for their contributions to the Westminster community. See the upcoming series of events we have planned [here](#), along with a list of all of the businesses we are honoring this year.



## Upcoming Events



**DOWNTOWN**  
WESTMINSTER

----- EVENT CANCELED -----

**What's Up in Downtown Westminster -**

**Walking Tour**

This event has been CANCELED

**Westminster Arts Week**

September 23-30 | Various times & locations throughout Westminster

**Concert on the Plaza**

Friday, September 29 | 6:30 - 8:30 p.m. | Downtown Westminster Plaza

### **Heartifacts Pop-Up Museum**

October 7-29 | 8910 Westminster Boulevard - Downtown Westminster

### **Westy Fest**

Saturday, October 21 | 12:00 - 8:00 p.m. | City Park Soccer Fields

### **Boo at the View**

Saturday, October 28 | 3:00 - 6:00 p.m. | West View Recreation Center

Learn more [here](#)



## **Upcoming Webinars**

### **Fundamentals for Child Care Businesses**

This course is a six-week program designed to help childcare providers improve their business practices to both better serve their customers and promote their business sustainability with increased revenues.

Thursday, October 5 | 6:00 - 8:00 p.m. | 6 Weeks | **FREE**

### **Marketing Essentials 101: Getting Started**

Learn more about the marketing essentials you need to get started on the right path for marketing your business successfully.

Thursday, October 5 | 12:00 - 1:00 p.m.

Register [here](#)

## **New Business Welcome**

### **\*August\***

- [Banana Goat Apothecary](#)
- [Edward Jones](#)
- [ERG Aerospace Corporation](#)
- [GAP2GAP Training](#)
- [Hong Feng Cafe](#)
- [J Chavez](#)
- [Lansing Contracting](#)
- [Salon Venecia](#)



- [Samantha Dean LMT](#)
- [Soar Autism Center](#)

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## County News

### Adams County

Nominations for the 2023 Gamechangers Awards event are due Friday, September 29. If you wish to nominate a project or an individual, click [here](#) to submit or to learn more.

### Jefferson County

The Jefferson County (Jeffco) Clerk's office will be including a custom Jeffco I Voted sticker with this year's vote-by-mail ballots. Jeffco wants residents to engage in civic pride and the stickers will help exhibit that message. The clerk's office would like to partner with businesses to encourage participation. Businesses can offer a discount from October 26 until November 1 to residents wearing the I Voted sticker while shopping. Jeffco will share businesses logos and links on the Jeffco website, social media and newsletters. Jeffco will also send each business marketing materials to share with customers. If interested in participating please check out the link [here](#).

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## News & Updates from the Police Department



### Reminders:

After police officers respond to an incident, if there's video footage available, the officers will leave behind a link to upload this footage. It is critical to have someone on-site to access the footage and to upload it to the link provided.

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## SAGE Sustainable Business Program

**SAGE Accelerator Grant:**



The SAGE Accelerator Grant is still accepting applications and award funds will cover up to 75% of your project costs, capped at \$5,000. Eligible projects include new HVAC and lighting upgrades, resource and cost saving initiatives, transportation/commuting and social well-being initiatives.

Learn more and apply [here](#).

### North Metro Commute Survey

The City of Westminster has partnered with [Smart Commute](#) to understand how commuters are getting to work. This data will be summarized and shared with local jurisdictions and RTD to make data-driven improvements. The survey closes October 31 and respondents can win one of five King Sooper gift cards (worth \$20).

Learn more and respond [here](#).

### Up to 80% off an EV Charging Station

Charge Ahead Colorado provides grant funding for publicly accessible electric charging stations. This application round is now open and will close on October 13.

Learn more and apply [here](#).

### 50% Bonus Rebates on LED Tubes, HVAC, and Refrigeration Upgrades

For a limited time, Xcel Energy is offering a 50% rebate bonus on LED tubes and fixtures, HVAC, and refrigeration upgrades. visit [Xcel Energy's site](#) for details and links to rebate forms or contact your account manager or an energy advisor at 855.839.8862 or [energyefficiency@xcelenergy.com](mailto:energyefficiency@xcelenergy.com) with questions.



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