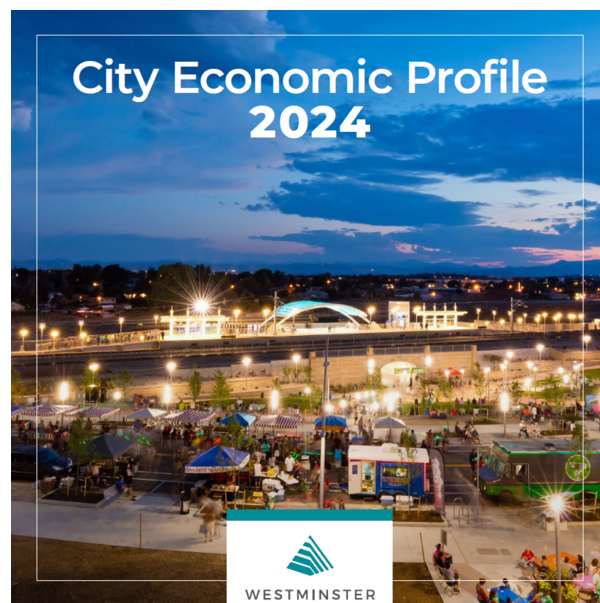




And Best Wishes for a Bright 2024

Thank you for being a part of our Westminister business community! We hope you had a wonderful holiday season, and we look forward to working with you again in 2024.

2024 Economic Profile



2024 City Profile Now Available

[Read and View](#)

Digital Marketing Bootcamp



A strong digital marketing plan may be one of the most important aspects of your business. Are you getting the most out of your website? Is your business growing from referrals and reviews? Is your content and strategy mapped out? These concepts and more will be covered in the 6-week Digital Marketing Boot Camp.

When: Begins February 26 - April 1 | 6-weeks | Mondays from 3:00 - 5:00 p.m.

Where: Virtual (Zoom)

Cost: FREE to qualifying Westminster businesses | space is limited, reserve your spot now!

[Learn More and Register](#)

Additional Training Opportunities

Upcoming Webinars



FREE WEBINAR 

**Marketing Essentials 101:
Getting Started**

**Wednesday, Jan. 31, 2024
12:00 PM - 1:00 PM**



PRESENTED BY: JOHN SHIELDS
LEAD CONSULTANT & MARKETING DEMAND
GENERATION CONSULTANT

Marketing Essentials 101: Getting Started

Wednesday, January 31 | 12:00 - 1:00 p.m.

Join instructor John Shields as he shares how to learn about the marketing essentials you need to get started on the right path for marketing your business successfully.

Webinar Registration

Tech Venture Accelerator for Women

TVX-W is a 10-part virtual cohort series designed to help women entrepreneurs in emerging companies in Colorado's advanced industries to overcome hurdles in order to accelerate growth and development.

March 7 - May 9 | 10-weeks | Thursdays from 9:00 - 11:30 a.m.

Learn More and Register

New Business Welcome

* December 2023 *

Accurate A/C & Furnace

Amore Beauty & Nutrition

Be Loved Salon & Style Lounge

Hydrate IV Bar

Island Fin Poke Company

Majestic Mara

Party City

Snarfs on Wadsworth

Suitts Minerals

Wheels & Tires JM

YSC Walnut (Yampa Sandwich)



Bidding Opportunities

City of Westminster - Bid Opportunities and RFPs | BidNet Direct

City of Westminster open and closed solicitations are posted via the links below. Find exclusive open government bids, opportunities, and RFPs.

[Westminster Bidding Opportunities](#)

[Westminster BidNet Direct](#)

Small Business Programs

2024 Small Business Grants and Scholarships are NOW OPEN

Are you looking to purchase a new piece of equipment, upgrade your space, maintain certifications or attend trainings, hire new employees, or make sustainable investments in your business? The City has grant and scholarship programs available to small businesses to reimburse a portion of these costs and more!

[Learn More and Apply](#)

SAGE Sustainable Business Program



Install An Electric Vehicle Charging Station for Up To 80% Off

The Charge Ahead Colorado Grant is now open and accepting applications through February 16 at 5 p.m. Eligible applicants are business owners, commercial and multi-family housing property owners and managers.

[Learn More and Apply](#)

To learn more about what assistance the SAGE Sustainable Business Program offers,
connect with our team [here](#).



WESTMINSTER

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