

BUSINESS NEWSLETTER



NOVEMBER 2024



Happy Thanksgiving

BUSINESS APPRECIATION MONTH

WESTMINSTER

“Each business is a heartbeat of our city! Thank you for what you have endured to survive! Be sure you tell your story! Westminster loves you!”



NANCY MCNALLY
MAYOR

WESTMINSTER

“Thank you to our small business owners who bring life, character, and continued investment in our community. Westminster would not be home without you.”



SARAH NURMELA
MAYOR PRO TEM

WESTMINSTER

We deeply appreciate Westminster's business community for being the backbone and driving force of our economy, fostering growth, innovation, and resilience that enriches the lives of all residents. Thank you!



CLAIRE CARMELIA
CITY COUNCILLOR

WESTMINSTER

“Westminster provides safe streets, clean water and ensures someone shows up if you call 911. Businesses provide goods and services which generate tax revenue that makes that happen!”



DAVID DEMOTT
CITY COUNCILLOR

WESTMINSTER

Westminster's businesses fuel our city's growth and vibrancy—all the way from the bustling shops of Orchard Parkway to Historic Westminster, an area we must prioritize and support to ensure lasting success for all.



OBI EZEADI
CITY COUNCILLOR

WESTMINSTER

“Businesses are vital to the economic growth in our city and allow our city to thrive. I appreciate the job creation they provide which helps support our families.”



KRISTINE IRELAND
CITY COUNCILLOR

Business Appreciation Month

Each year the City sets aside the month of November to recognize and thank businesses for their contributions to the Westminster community. As the month concludes, Westminster City Council & City Staff thank you again for being partners in our community and wish you and your families a safe holiday.

2024 Westminster Legacy Businesses

Each year, the City recognizes those businesses in Westminster that have been in operation for 25 years or longer, in five-year increments. These businesses were celebrated during the Annual Business Appreciation Awards luncheon and will be featured by recognition year in newsletters between now and the end of the year.

40 & 45 Year Legacy Businesses

40 YEARS
2024 LEGACY BUSINESSES

Burger King #3897
Park Center Lounge
State Farm Insurance - Vezina
Universal Lending Home Loans
Verizon Wireless



45 YEARS
2024 LEGACY BUSINESS

Los Arcos Mexican
Restaurant



Please congratulate and thank these businesses for their commitment to our Westminster community.

**SAVE THE DATE:
NOV 30**
SMALL BUSINESS SATURDAY



**CELEBRATE
15 YEARS OF SMALL
BUSINESS SATURDAY**



Small Business Saturday

At the City Council meeting on Monday, November 25, the City proclaimed November 30, 2024 as Small Business Saturday. The Shop Small Campaign demonstrates the City's ongoing commitment to local, small businesses and is a day designed to support local businesses that create jobs, boost the economy, and preserve historic neighborhoods. To learn more about Small Business Saturday, visit the links below.

[Small Business Administration](#) | [City Proclamation](#)

NEW BUSINESS WELCOME

WELCOME
NEW BUSINESSES WESTMINSTER
COLORADO
OCTOBER 2024

[2 Carnales Sport Bar](#) | [Acadia-SCL Health JV](#) | [Austin Wellness Solutions](#)

[Edward D Jones & Co](#) | [Frontline Fitness](#)

[Homegrown Tap & Dough/Perdida](#) | [Honeycomb Esthetics](#)

[J Crew Factory #4056](#) | [Scratch Golf](#)

[Veteran's Puppy for Life Organization](#)

Home Based Businesses

[Emma's Company](#) | [Heather Redabaugh](#) | [Max Math](#)

[One Body](#) | [Swanson Mechanics & Customs](#)

SMALL BIZ SHOUT OUT



2024 Taste of Westminster Winners



Best of Food Winner | [Contigo Taqueria](#)

Best of Beverage Winner | [Total Beverage](#)

Best of Services Winner | [Church Ranch Event Center](#)

Best of Dessert Winner | [Sweets of Inspiration](#)

Local Veterinary Practice Earns "[Fear Free Practice](#)"

Certification

[PetVet365](#) | [Press Release](#)

WESTMINSTER CHAMBER OF COMMERCE



We Love Westy Sweepstakes

Discover the magic of local shopping this holiday season with the "We Love Westy - Shop Local Program" running from November 1 to December 31, 2024.

UPCOMING TRAINING

FREE WEBINAR
Grow with **Google**
Reach Customers Online (Virtual)
Wednesday, Dec. 4, 2024
10:00 AM - 11:00 AM





FREE WEBINAR
Effective Messaging for Small Businesses:
Communicate So Your Customer Will Buy
Wed., Dec. 11, 2024
12:00 PM - 1:00 PM



PRESENTED BY: JOHN SHIELDS
LEAD CONSULTANT & MARKETING DEMAND GENERATION CONSULTANT





Grow with Google

What: Learn the inner workings of Google Search and enhance your website's visibility using Search Engine Optimization (SEO) techniques.

When: Wednesday, December 4 | 10:00 - 11:00 a.m.

Where: Virtual (Zoom)

Effective Messaging for Small Businesses

What: This webinar is for those looking for a way to craft powerful messaging that drives new business and sets you apart.

When: Wednesday, December 11 | 12:00 - 1:00 p.m.

Where: Virtual (Zoom)

SAGE SUSTAINABLE BUSINESS PROGRAM



SAGE Accelerator Grant

The SAGE Accelerator Grant provides funds to cover up to 75% of project costs, capped at \$5,000 per business, per year.

Apply for a **SAGE Grant** and start saving today or connect with our team at: sage@westminsterco.gov
303.658.2662

Tax Credits for Commuting Programs

The State of Colorado will provide a tax credit of up to 50% to employers to provide eco-friendly commuting options to employees like carpools, transit passes, bike-share programs, and more. Contact SAGE@westminsterco.gov to learn more.

BIDDING OPPORTUNITIES

City of Westminster - Bid Opportunities and RFPs | BidNet Direct

City of Westminster open and closed solicitations are posted via the links below. Find exclusive open government bids, opportunities, and RFPs.

[Westminster Bidding Opportunities](#)

[Westminster BidNet Direct](#)



WESTMINSTER

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