



# NEW BUSINESS WELCOME

### DECEMBER 2024

Ashley's Bakery | Big Fork | Body Flare | Cake Crafts North The 1UP | Ciancio Ciancio Brown P.C. Lighten Up Massage | Ollin Health | Pony Boba Tea Smile Now Denver | T-Zero Physio | Tays Esthetics *Home Based Businesses* Alma and Company | Alpha Wolf | Carter Reign Corepoint Bookkeeping | Father Son Moving & Storage Liberty Graphics | <u>MetaZenDesign</u>

Perfect Auto Glass | Rawan Khebis



## SMALL BIZ SHOUT OUT

The Best of the Best in Westminster



#### America's Best Restaurants

America's Best Restaurants recently selected, and featured, long-time Westminster business <u>The Wishbone Family Restaurant</u>.

Congratulations! Check out their episode.

#### International Contract Award

Westminster business <u>Maxar</u> was recently awarded a \$14.4M contract by The Netherlands' defense ministry for a four-year subscription to Maxar Geospatial Platform Prop and its associated products and solutions.

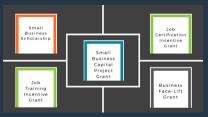


Congratulations on this accomplishment! View the article.



# SMALL BUSINESS FUNDING

### **GRANTS & SCHOLARSHIPS**



#### 2025 Small Business Grants & Scholarships are NOW OPEN

Are you looking to purchase new equipment, upgrade your space, maintain certifications or attend trainings, hire new employees, or make

sustainable investments in your business? The City has grant and scholarship programs available to small businesses to reimburse a portion of these costs.

Apply Now | Westminster Business Resources



## **BUSINESS TRAINING**

SMALL BUSINESS DEVELOPMENT CENTER



#### Workshop Schedule

#### The Right Words: Marketing That Boosts Sales

Tuesday, February 11 | 12:00 - 1:00 p.m.

#### Effective Leadership for Child Care Businesses

Wednesday, February 19 | 12:00 - 1:00 p.m.

#### Using Industry Research to Inform Business Strategy

Wednesday, February 26 | 12:00 - 1:00 p.m.



A strong digital marketing plan may be one of the most important aspects of your business. Are you getting the most out of your website? Is your business growing from referrals and reviews? Is your content and strategy mapped out? These concepts and more will be covered in the 6-week Digital Marketing Boot Camp.

When: Begins February 17 | 6 weeks | Mondays from 3:00 - 5:00 p.m.

Where: Virtual (Zoom)

**Cost**: FREE to qualifying Westminster businesses

Space is limited, reserve your spot now!

Register | Digital Marketing Boot Camp



### WORKFORCE

### CO Workforce Development Council



The <u>Colorado Workforce Development Council</u> (CWDC) released its annual Colorado Talent Pipeline Report on January 15, 2025. The 11th edition identifies areas of growing demand and opportunity, key features of the current labor force, and strategies to balance the supply and demand equation for talent. It also highlights the Top Jobs in Colorado; jobs with high annual openings, above average growth, and a good wage.

2024 Talent Pipeline Report



## SAGE SUSTAINABLE BUSINESS PROGRAM



#### 2024 SAGE Grant Year-End Review

In 2024, ten (10) Westminster businesses were supported by the SAGE Accelerator Grant, totaling \$32,328 in reimbursement funds. Qualifying projects included LED lighting, sustainable packaging sourcing, HVAC upgrades and other efficient appliance upgrades.

To learn more about the SAGE Accelerator Grant and if your project qualifies, contact our team at: <u>sage@westminsterco.gov</u> or at 303.658.2662.

2025 Green Business Kickoff Event

The Colorado Green Business Network (CGBN) invites you to their annual Kickoff Event to explore what's ahead for 2025, connect with like-minded professionals, and gain insights into sustainable business practices and funding opportunities.



When: Tuesday, March 4 | 10:00 a.m. - 1:00 p.m.

Where: Denver Museum of Nature & Science

Register | 2025 CGBN Kickoff Event



#### **Engines Off for Food Trucks**

The Regional Air Quality Council is awarding grants to food truck operators to replace their gas, propane, or diesel

generators with batteries. The RAQC will pay for 80% of the batter systems and installation, up to \$20,000. The next round of applications opens February 1, 2025.

<u>Apply | Engines off for Food Trucks</u>



## **BIDDING OPPORTUNITIES** BID OPPORTUNITIES & RFPs

### City of Westminster - Bid Opportunities and RFPs | BidNet Direct

City of Westminster open and closed solicitations are posted via the links below. Find exclusive open government bids, opportunities, and RFPs.

Westminster Bidding Opportunities

Westminster BidNet Direct



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