



## ABOUT SAGE

The *Save. Act. Grow. Earn.* (SAGE) Sustainable Business Program is your “one-stop-shop” for business sustainability. SAGE provides FREE and confidential advice, assistance, and resources that integrate sustainability into your business practices to help you identify and act on relevant economic, environmental, and social opportunities

## Benefits



### Save Money

Cut costs through increasing operational efficiency



### Gain Recognition

Responsible practices benefit customer and employee relations



### Reduce Footprint

Minimize use of critical resources to benefit human health and the environment

# Funding Opportunities for Business Sustainability

## Focus Areas:

Through participating in the SAGE Sustainable Business Program, you may implement sustainability projects and practices in the following areas:

**Energy Efficiency**-install high efficiency LED lighting, upgrade HVAC systems and electric appliances, and adopt energy efficient operations

**Water Conservation**-install high-efficiency fixtures like sink aerators, use low-flow irrigation strategies, and practice water-wise landscaping

**Waste Reduction**-minimize waste through reusing and repurposing materials, recycling, composting, and purchasing sustainable products

**Transportation**-encourage transportation options that promote healthy air quality, integrate teleworking, and fine-tune your vehicles and equipment

**Community**- sponsor volunteer programs, run community donation and involvement campaigns, and provide employee wellness benefits

## Accelerator Grant

The SAGE Accelerator Grant provides up to \$5,000 in project-related, financial assistance on a reimbursement basis, for sustainability upgrades and services, that facilitate cost reductions and support resource conservation and environmentally friendly business operations. The program reimburses 75% of eligible expenses per business, per calendar year. Applications are accepted on a rolling basis; first-come, first-served.

## Rebates

SAGE offers rebates to cover up to 75% (\$1,500 max) project costs per business each year. Rebates range from LED lighting upgrades and toilet/urinal replacements to compost services and DIY projects.

## Free Products

Westminster's sustainability office also offers free products for Westminster businesses. Free products include: LED Exit Signs, Smart Power Strips, Occupancy Sensors, Boss Defrost, Pre-Rinse Spray Valve and Sink/faucet Aerator.

To learn more, access resources, ask questions, and schedule an advising session email [SAGE@westminsterco.gov](mailto:SAGE@westminsterco.gov)



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